

M Des Fashion Communication

YEAR 1 - SEMESTER 1		YEAR 1 - SEMESTER 2	
Course Type	Course Name	Course Type	Course Name
Major	Design Immersion	Major	Fashion Marketing & Branding
	Fashion, Art & Cultural Narratives		Fashion Films 1
	Fashion Journalism & Editorial Design 1		Fashion & Digital Media
	Fashion Image & Visual Culture		Visual Merchandising & Event Design
	Digital Design Tools for FC – 1	Technology	Multimedia Production Tools
	Ai Tools & Generative Design :CHATGPT & MS OFFICE		Ai Powered 2: Tableau Public and Google Studio
Technology	Communication Skill I	School for Life	Emotional Intelligence I
School for Life	Financial Acumen		Emotional Intelligence II

YEAR 2 - SEMESTER 3		YEAR 2 - SEMESTER 3	
Course Type	Course Title	Course Type	Course Title
Major	Fashion Films 2	Major	Design Research Methodology
	Fashion Journalism & Editorial Design - 2		Fashion Communication Proposal Development & Research Design
	Creative Direction & Fashion Futures		Major Project
	Collaborative Online International Learning OR Live Industry Project		
	Fashion PR		
	Digital Design Tools for FC - 2	Technology	Portfolio Development
Technology	Ai & Ethics : AI FAIRNESS 360		Ai & Responsible Design : Research Paper/Poster
Value Added Course	Start your Start up I	Value Added Course	Start your Start up II
School for Life	Communication Skills II	School for Life	Analytical Skills I