



**B.DES. | BBA | M.DES. | MBA DEGREES
ACROSS ALL PEARL ACADEMY CAMPUSES.**

ADMISSIONS OPEN FOR 2024

WHY PEARL ACADEMY?

GLOBAL IMMERSION*



2 Week International Exposure for all Bachelor's students.

- Cultural Exposure
- University Certified Workshops
- Real-Time Industry Exposure
- Museum Workshops

START-UP SUPPORT



Runway Incubator - An Initiative to help Start-ups convert their ideas into real and viable businesses.

- Incubation
- Funding
- Mentoring
- Nurturing
- Pitching
- Networking

LIFETIME ALUMNI PLACEMENT SUPPORT**



TECH EXPERTISE



Tech-driven & future focused curriculum and pedagogy.

- Web 3.0 & Metaverse
- Artificial Intelligence & Machine Learning
- AR/VR (Augmented Reality/Virtual Reality)
- Adobe XD & Figma • Chat GPT & Midjourney
- Python, 3D Printing & more...

SCHOOL FOR LIFE



Life Skills training for holistic development.

- Communication Skills
- Emotional Intelligence
- Financial Acumen
- Analytical and Problem-Solving Skills

WHO'S NEXT SCHOLARSHIP



Up to 100% Scholarship available for the top creative minds.**

500+ COMPANIES
**WITH 99%#
PLACEMENT
RECORD**

AWARDS & RECOGNITION

BEST DESIGN INSTITUTE IN INDIA

(ASSOCHAM, 2016 - 2023 | Education World, 2022 |
World Leadership Congress, 2021 | ET Now, 2017)

NO. 1 FASHION* COLLEGE IN INDIA

(India Today, Outlook &
The Week, 2016 - 2023)

EXCELLENCE IN CREATIVE AND PERFORMING ARTS

(FICCI 2021)

NO. 1 FOR INNOVATION IN CREATIVE EDUCATION

(Adobe Education Leaders Summit 2020)

*Rated No. 1 under private college category

ALLIANCES



and more...

BACHELOR'S & MASTER'S DEGREE PROGRAMS

Enabled by CAES – Rajiv Gandhi National Institute of Youth Development (An Institution of National Importance) MoU, students at Pearl Academy Campuses will get Bachelor's/Master's Degrees, effective 2024 intake.

4 Year Bachelor's Degree Programs	Specialization	Bengaluru	Delhi South	Delhi West	Jaipur	Mumbai
B.Des. in Fashion Design		✓	✓	✓	✓	✓
B.Des. in Textile Design		✓	–	✓	–	–
B.Des. in Fashion Styling		✓	–	✓	–	✓
B.Des. in Fashion Communication		✓	–	✓	–	✓
B.Des. in Interior Architectural Design		✓	✓	✓	✓	✓
B.Des. in Communication Design	Graphics	✓	–	✓	✓	✓
	Animation & VFX	✓	–	✓	–	–
	UX/UI	✓	–	✓	–	✓
	Gaming	✓	–	✓	–	✓
B.Des. in Product Design		–	–	✓	–	✓
3 Year Bachelor's Degree Programs	Specialisations	Bengaluru	Delhi-South	Delhi-West	Jaipur	Mumbai
BBA in Fashion and Lifestyle Business Management		✓	✓	–	–	✓
BBA in Global Luxury Brand Management		–	✓	–	–	–
2 Year Master's Degree Programs	Specialisations	Bengaluru	Delhi-South	Delhi-West	Jaipur	Mumbai
M.Des. in Fashion Design		✓	✓	✓	✓	✓
M.Des. in Fashion Styling		✓	–	✓	–	✓
M.Des. in Fashion Communication		✓	–	✓	–	✓
M.Des. in Interior Design		✓	✓	✓	✓	✓
M.Des. in Communication Design		✓	–	✓	✓	✓
M.Des. in Product Design		–	–	✓	–	✓
MBA in Fashion and Lifestyle Business Management		✓	✓	–	–	✓
MBA in Global Luxury Brand Management		–	✓	–	–	–

11-MONTH PROFESSIONAL COURSES

11-Month Professional Courses	Bengaluru	Delhi-South	Delhi-West	Jaipur	Mumbai
Video Game Production (With Unreal Engine)	✓	—	✓	—	✓
Game Design (With Unreal Engine)	✓	—	✓	—	✓
Virtual Production (With Unreal Engine)	✓	—	✓	—	✓
Visual Effects (Compositing and Motion Graphics /Nuke and Houdini)	✓	—	✓	—	✓
Animation (Maya/Blender)	✓	✓	—	—	✓
Filmmaking (Production)	—	—	—	—	✓
Filmmaking (Direction and Writing)	—	—	—	—	✓
Filmmaking (Cinematography and Editing)	—	—	—	—	✓
Graphics and Motion Design	—	—	—	—	✓
Photography	✓	—	✓	—	✓
Styling for Interiors	—	✓	✓	—	—
Fashion and Celebrity Makeup	✓	✓	✓	—	✓
Personal Styling and Image Consulting	✓	✓	✓	—	✓
Fashion Design for Womenswear	✓	✓	✓	—	✓
Fashion Design for Menswear	—	—	✓	—	—
Fashion Design for Kidswear	—	—	✓	—	—
Fashion Buying and Merchandising	✓	✓	✓	—	✓
Bridal and Wedding Wear Design	—	—	✓	—	—
Jewellery Design	—	—	—	✓	—

EXEMPLARY STUDENT WORK



SANA KAPUR
FASHION STYLING
& IMAGE DESIGN
(2016-2020)

Sana Kapur's piece draws inspiration from Yayoi Kusama's infinity room of mirrors. These mirrors shed light on the repetitive nature of a person's mindset and behaviour. It also depicts how much people nowadays are afraid of the truth of the world.



RASHI JOGANI
FASHION COMMUNICATION
(2021-2023)

An exclusive Super Mario Bros movie sneaker collaboration with Nintendo and Illumination, infusing the brand with a radical Mario aesthetic. The primary launch strategy involves a virtual try-on experience, utilizing Augmented Reality to enhance user engagement and inform purchase decisions.



MUSKAAN MUNDHRA
GLOBAL LUXURY
BRAND MANGEMENT
(2018-2021)

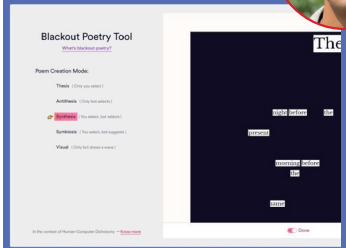
Serein is not just a brand, it's a lifestyle where aesthetics meets ethics. The attempt is to shift people's perception of luxury by focusing on untroubled fashion by introducing sustainable, vegan, and nature-friendly products.



DHRUV AGARWAL
INTERIOR DESIGN
(2012-2016)

Inspired by childhood toys and their colours, Dhruv created a chandelier inspired by the Channapatna style of making wooden toys and you can see its influence in the vibrant neon hues of the installation.

A creative inquiry exploring the Human-Computer relationship through a lens of dichotomy.



JAZER CHAND
COMMUNICATION
DESIGN
(2016-2020)

Dabbling in the realm of computational literature, Bi.Poetry puts a lens of "binary thinking" onto the Human-Computer relationship. To explore this model, an interface was designed, 1000s of lines of poetry were analyzed, a bot was coded, and finally, shared with enthusiasts. You can create your own black-out poetry in collaboration with a bot!



HARLEEN KAUR
PRODUCT DESIGN
(2016-2020)

Reducing strain for those with difficult access to clean water, Jal Saathi is a low-cost portable water container. The compact design allows easy navigation through narrow paths and a space saving design suitable for small dwellings in rural settlements and urban centres alike. The container incorporates storage areas for other small items which may be necessary for the process of collecting water.

and more...

INTERNATIONAL EXPOSURE



**20+ Collaborations with Institutes in
UK, Australia, Italy and the US.**



**Manchester
Metropolitan
University**

AMFI
AMSTERDAM FASHION INSTITUTE

northumbria
UNIVERSITY NEWCASTLE

**NHL
STENDEN**
university of
applied sciences



**Royal
Academy of Art
The Hague**

FIDM
Fashion Institute of Design & Merchandising

LDT NAGOLD
AKADEMIE FÜR MODE-MANAGEMENT
FASHION BY PROFESSION

**International
Exchange**

**Transfer of credit for
International
Bachelor's Program**



**Nottingham Trent
University**



**UNIVERSITY
of DERBY**



**TORRENS
UNIVERSITY
AUSTRALIA**



**Manchester
Metropolitan
University**

LIC
University
for the
Creative Arts



**ARTS
UNIVERSITY
BOURNEMOUTH**

**The University of
Law**



**Nottingham Trent
University**



**University
for the
Creative Arts**



**ACADEMY of ART
UNIVERSITY**
FOUNDED IN SAN FRANCISCO 1969
BY ARTISTS FOR ARTISTS

RIT
Rochester Institute of
Technology

LM
LIM COLLEGE

**Master's
Progression for
International Degree**

**Global
Immersion**

**2 Week International Exposure for
all Bachelor's Students
in cities like Paris, London & more.**



**Nottingham Trent
University**



NABA
NUOVA ACCADEMIA DI BELLE ARTI



**University of Applied
Sciences Europe**
Berlin - Hamburg

**Summer School
Program & Semester
Abroad Program**

PEARL ALUMNI



Nikhil Mehra
Director,
Shantanu & Nikhil



Mandira Wirk
Founder
Mandira Wirk



Rimzim Dadu
Founder,
Rimzim Dadu



Karan Torani
Founder,
Torani



Rasna Bhasin
Editor-In-Chief,
Harper's Bazaar India



Shreya Mehta
Actress, Model
& YouTuber



Sakshi Sindhwani
Social Media
Influencer



Vaishali Shadangule
Founder - Vaishali S

and more...

STUDENT ACHIEVERS



Rachita Sahay
Winner, Vogue
Honours Award



Priya Rani
Work featured in
Asian Designer week
for New Norman Contest



Shivani Jadhav
Winner, Architecture
Product Design Award



Sarbani Suri
Published Research in
Journal of Asia
Entrepreneurship &
Sustainability

and more...

LIFE AT PEARL ACADEMY



OUR CAMPUSES

BENGALURU

PEARL ACADEMY, NO.31,
RESIDENCY ROAD, NEXT
TO OPERA HOUSE, OPPOSITE
TO THE GATEWAY HOTEL,
BENGALURU- 560025

DELHI-SOUTH

LOTUS TOWER,
COMMUNITY CENTRE,
NEW FRIENDS COLONY,
NEW DELHI - 110025

DELHI-WEST

EROS BUILDING,
DISTRICT CENTRE,
RAJOURI GARDEN,
NEW DELHI - 110027

JAIPUR

SP-38A, RIICO INDUSTRIAL AREA,
DELHI ROAD, KUKAS, JAIPUR -
302028

MUMBAI

SM CENTER, ANDHERI KURLA
ROAD, NEXT TO MAROL METRO STATION,
ANDHERI (EAST), MUMBAI - 400059

To know more, visit www.pearlacademy.com or call 1800 103 3005 (Toll Free)

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