Styling for Interiors

Curriculum

This 11—month certificate program equips students with essential skills in interior styling, hospitality design, and visual merchandising. The curriculum covers residential interior styling, including historical trends, space planning, furniture and accessory selection, textiles, and wall treatments. Students will gain expertise in styling various rooms and using software like Photoshop and AutoCAD. In hospitality design, the focus is on restaurant design, encompassing space planning, decor, lighting, and outdoor dining, with an emphasis on conveying brand identity through styling, utilizing AutoCAD and SketchUp. The set design and visual merchandising component explores principles of set design, spatial planning, prop styling, and retail visual merchandising, studying trends and creating immersive environments with relevant software. Graduates will be proficient in creating appealing and functional spaces, preparing them for careers in interior styling, hospitality design, visual merchandising, and set design.

Module 1

Residentiol Interiors styling
Foundation » Understanding residential interiors-Theory

Introduction to Residential Interior Styling
- Historical overview and evolution of interior styling trends
- Importance of interior styling in creating appealing living spaces
- Exploration of various design styles (modern, contemporary, traditional, eclectic, etc.)

Space Planning and Layout
- Basics of space planning and functionality
- Furniture arrangement techniques for different room types (living rooms, bedrooms, kitchens, etc.]
- Understanding space in small residential interiors. Adding a sense of purpose, meaning, and belonging with décor elements

Furniture and Accessories Selection
- Selection criteria for furniture and accessories
- Furniture styles, materials, and finishes
- Accessories and decor elements for enhancing visual and aesthetic appeal

Textiles and Soft Furnishings
- Understanding different types of textiles (fabrics, upholstery, drapery)
- Importonce of texture, pattern, and color in soft furnishings
- Layering textiles for added depth and visual interest

Woil Treatments and Finishes
- Wall treatment options (paint, wallpaper, wall decals, etc.)
- Flooring materials and finishes
- Ceiling treatments for enhancing visual appeal

Styling for Specific Rooms
- Focus on styling techniques for different residential spaces (living rooms, bedrooms, bathrooms, kitchens, etc.)
- Creating mood boards, color, texture and material boards as per the theme chosen.
- Tailoring design solutions to meet specific client needs and preferences

Software : Photoshop

Module 2

Hospitolity (Cofé/ restouront design ond styling)
Foundation » •Commerciol interior styling-theory. •Reinforcement of presentation software

Introduction to Restaurant Styling and Design
- Overview of restaurant design and its importance in creating memorable dining experiences
- Understanding the role of interior styling in conveying the restaurant's brand identity and concept
- Exploration of different types of dining establishments (casual, fine dining, fast—casual, etc.}
- Exploring emerging trends in restaurant styling and design (e.g., biophilic design, adoptive reuse, experiential dining)

Layout and Space Planning
- Basics of restaurant layout, circulation and Maximizing space utilization for optimal customer experience and operational efficiency
- Understanding different seating arrangements, furniture layout and their impact on guest experience
- Incorporoting durable and easy—to—maintain materials for commercial use

Styling and Décor
- Use of color psychology to create a cohesive color palette thot complements the restaurant's theme
- Selection of materials and finishes for walls, floors, and ceilings and soft furnishings to enhance the décor.
- Creating mood boards, color, texture and material boards as per the theme chosen.
- Introduction to Table Styling + Global trends of table styling as per the theme of the restaurant.
- Incorporoting decor elements and accessories to enhance the restaurant's theme and ombiance

Lighting Design and Ambionce
- Importance of lighting in setting the mood and ambionce of a restaurant
- Types of lighting fixtures and their applications (task lighting, accent lighting, ambient lighting]
- Designing lighting schemes to enhance the dining experience

Outdoor Dining
- Designing outdoor dining spaces that seamlessly integrate with the indoor environment
- Selection of furniture, lighting, and decor for outdoor patios and terraces

Software : AutoCAD

Module 3

Set design and Visuol Merchondising
Foundation » •Set design and VM —Theory •Reinforcement of Sketchup software

Introduction to Set Design and Visual Merchandising
- Understanding the role of set design and visual merchandising in storytelling and brand communication
- Principles of composition and spatial arrangement of Set design
- Cose studies of set designs in film, theater, and events
- Exploring emerging trends in set design and VM.

Spatial Planning and Layout
- Bosics of spatial planning and circulation
- Techniques for creating focal points and visual hierarchy
- Considerotions for user experience and accessibility
- Designing immersive themed environments for events
- Incorporoting interactive elements and multisensory experiences

Prop Styling and Décor
- Selection and arrangement of props and decor elements
- Incorporating thematic elements and storytelling devices
- Bolancing realism and stylization in set design

Retail Styling and Visual Merchandising
- Overview of retail styling and visual merchandising in interior spaces
- Importonce of effective visual merchandising for retail success
- Forecosting future directions in retail styling and visual merchandising

Visual Merchandising Techniques
- Fundamentals of visual merchandising (display composition, product grouping, focal points)
- Creoting impoctful window displays and entrance designs
- Seosonol and thematic display strategies

Software : Sketchup