



Pearl Academy

ESTD 1993

OGs OF CREATIVITY





your
creative
legacy
starts
here



Pearl Academy
ESTD 1993



BECAUSE
we are

PIONEERS



In 1993, the first students at Pearl Academy sketched their dreams onto paper.

That creative spark, ignited in 1993, has grown into the vibrant force it is today—a dynamic institution spread across five campuses, where tomorrow's artists, designers, filmmakers and innovators are creating the future as it unfolds.



**We are:
Futuristic.
Disruptive.
Intellectual.**

Design education as a catalyst
for changing the world.

India's first METAVERSE CAMPUS

Immersive learning experiences and collaboration
in an entirely digital universe.

Women Empowerment Through Creativity

Our Second Chance initiative has equipped over
500 female inmates at Tihar Jail with fashion and
design vocational training to rebuild their lives.
We also offer programmes to empower women
re-entering the workforce after a break.





We Design Designers

Get a rare front-row view into the inner workings of your industry.

From acclaimed designers to visionary thinkers, learn from industry experts as they bring invaluable real-world knowledge to you.



Bobbi Brown
*International Makeup Artist,
Author & Philanthropist*



Rajiv Makhani
*Gadget Guru, Technology
Journalist, Writer & Analyst*



Gaurav Gupta
*Premier Couturier
& Celebrity Designer*



Ali Fazal
Actor



Brinda Miller
*Chairperson,
Kala Ghoda Association*



Erik-Jan Middelhoven
*Design Manager,
IKEA India*



Devika Chhabra
*Human Resource,
Chanel*



David Goldsmith
*Asst. Professor,
Parsons (USA)*



We Go Far

For three decades, we have watched
our alumni shape India's creative economy.
Imagine the places that you will go.



“The years at Pearl Academy gave me the
knowledge about techniques and materials that
are invaluable in expressing my design concepts.”

VAISHALI SHADANGULE (CLASS OF 2011)



“Pearl Academy allowed me to blend
my innate curiosity with technical
skills. The journey has been one of
constant exploration.”

RIMZIM DADU (CLASS OF 2006)



BECAUSE

WE THINK BIG

99% placement rate

Best Design Institute in India

ASSOCHAM (2016–2023) • EDUCATION WORLD (2022)
WORLD LEADERSHIP CONGRESS (2021) • ET NOW (2017)

700+ top recruiters

**No. 1 Institute for Innovation
in Creative Education**

ADOBE EDUCATION LEADERS SUMMIT (2020)

15,000 successful alumni

**FDCI x Lakmé Fashion Week
and London Fashion Week**

EXCLUSIVE STUDENT AND ALUMNI WORK SHOWCASE

20+ programmes

No. 1 Fashion College in India

INDIA TODAY, OUTLOOK, THE WEEK (2016–2024)

150+ awards

Excellence in Creative Arts

FICCI (2021)

We Prepare You For The Real World

We go beyond teaching
your chosen discipline.

Effective
communication

Emotional
intelligence

Financial literacy

Personalised
career guidance

Professional
development

Critical thinking



Top Recruiters

Our graduates are on the radars of leading brands.



BURBERRY

gaurav gupta



COACH



Deloitte.

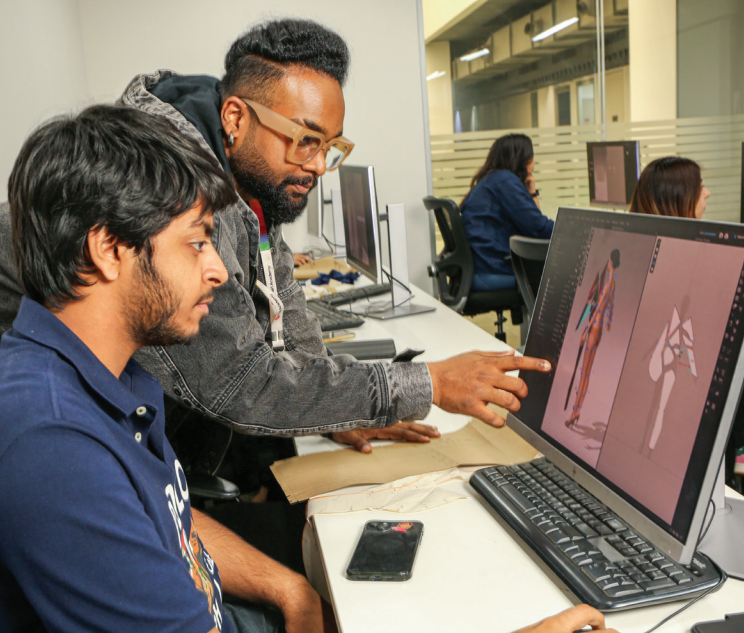


VOGUE



CONDÉ NAST







BECAUSE

WE ARE
FUTURE-READY

Our students don't predict
the future, they create it.

Cutting-edge resources for photography, gaming, film, design, fashion and business along with a Maker Lab with 3D printing and Wacom Lab.

**Runway, a groundbreaking
startup incubation programme**
for budding Pearl entrepreneurs.

The only institute in India that equips students
with **crucial industry software certifications**.



Tech-driven, future-focussed

- 35% course credits for tech curricula
- Web 3.0
- Metaverse
- AI & Machine Learning
- AR/VR
- Adobe Creative Suite





We Break Boundaries

The world's a stage for our students.

Learn from international industry professionals

Cultural exposure

Certified workshops at prestigious universities

We train our students to excel globally through diverse international immersions.

International Credit Transfer Programme

Student Exchange & Semester Abroad Programme

International Collaborative Programme

International Lab Experience at curated events like NY and London Fashion Weeks, Decorex and more.



Designing tomorrow, today.

Student Work



LIBRARY FOR VISUALLY IMPAIRED
Yamini Sharma, Interior Design



PROCRETE: SUSTAINABLE MATERIAL INNOVATION
Vanshita Jain, Product Design



ROTOMO, A PORTABLE WASHING MACHINE
Jitendra Sharma, Product Design



COLLAB PROJECT: NINTENDO X SUPER MARIO
Rashi Jogani, Fashion Communication



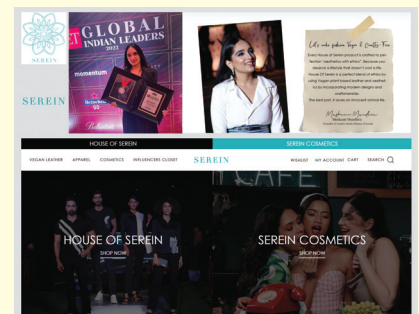
A WOMEN'S COLLECTION – MODERN WARRIOR
Nisha Gurung, Fashion Design



COGNOSCAPE – AN ADHD MANAGEMENT ECOSYSTEM APP
Shreya Dutt, Communication Design



VEGAN CACTUS LEATHER
Sarthak Khandelwal, Fashion and Lifestyle Business Management



INTRODUCING A FASHION BRAND – HOUSE OF SEREIN
Muskaan Mundra, Global Luxury Brand Management



We're A Home For Dreamers And Doers

Discover yourself in the mix of designers, makers, gamers, artists and go-getters—dreaming, collaborating, pushing boundaries together.

Kick off your journey with Pow Wow, an electric orientation week with music, performances and workshops. **Find your community** with PlanClan, the Digital Ninjas and other student organisations to match your unique passion. **Take centrestage** during fests and portfolio weeks. **Stay supported** with our student experience team. Come to a safe **home away from home** at our hostels. Along the way, **find yourself**.



BECAUSE

**we turn
ambition
into action**



B.Des. 4-Year Degree Programme

Product Design

Communication Design with specialisations in:

- Communication, Graphics, and UI/UX Design
- Animation, VFX, and Game Design

Textile Design

Fashion Communication

Fashion Design

Interior Architectural Design

Fashion Styling

M.Des. 2-Year Degree Programme

Product Design

Communication Design

Game Design and Extended Reality (XR)

Interior Design

Fashion Communication

Fashion Styling

Fashion Design



FIND OUT MORE ABOUT
OUR PROGRAMMES



Pearl Academy students will receive degrees from Rajiv Gandhi National Institute of Youth Development, a Government of India Institution of National Importance (like IIT, IIM, NID, AIIMS).

All programmes listed here are subject to approval of RGNIYD. Pearl Academy reserves the right to discontinue/modify any programme or specialisation at its sole discretion, students will have the opportunity to transfer to another campus where the programme or specialisation is available, subject to seat availability and academic administrative considerations.

BBA 3-Year Degree Programme

BBA with specialisations in:

- Advertising and Brand Management
- Digital Communication Management
- Data Science and Business Analytics
- Media and Entertainment Management
- Human Resource Management (HRM)

BBA Global Luxury Brand Management

BBA Fashion and Lifestyle Business
Management

MBA 2-Year Degree Programme

MBA with specialisations in:

- Advertising and Brand Management
- Digital Communication Management
- Data Science and Business Analytics
- Media and Entertainment Management
- Human Resource Management (HRM)

MBA Global Luxury Brand Management

MBA Fashion and Lifestyle Business
Management

Are You Ready For What's Next?

We have a two-stage entrance exam comprising an online written exam followed by an online personal interview with an expert panel.

Speak to a career counsellor: 1800.103.3005

Find out more at **pearlacademy.com**



Fee Structure



Apply Now

Career paths our graduates have

excelled in. Cinematographer. Stylist.
Textile designer. Entrepreneur. Fashion
communication. Journalist. Set designer.
Director. Lighting designer. Product
designer. Illustrator. Graphic designer.
Advertising professional. Brand designer.
Documentary maker. UI/UX designer.
Film editor. Fashion designer. Fashion
stylist. Filmmaker. Industrial designer.
Producer. Interior designer. Creative
director. Jewellery designer. Animator.
Packaging designer. Web Designer.



BENGALURU



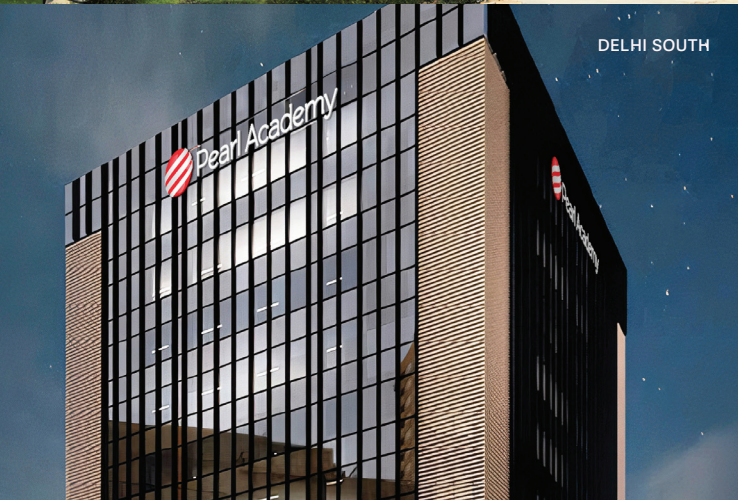
JAIPUR



DELHI WEST



MUMBAI



DELHI SOUTH